

SUSTAINABILITY SOLUTION

INTERTEK GREEN LEAF MARK

Sustainability is undoubtedly the key to successful business development in the future. The verification of a sustainable product affects the purchase decision of consumers in the pursuit of a better world. The Intertek Green Leaf Mark verifies your environmental claims and raises your profile as an environmentally conscious organization.



Challenge

Today's consumers have ever increasing options when purchasing environmentally friendly or sustainable products, but cannot always be sure that the claims advertised are true and accurate. It is up to manufacturers, brands and retailers to substantiate these claims in order to provide consumers with promises they can really trust. In turn, manufacturers, brands and retailers are now seeking to promote their environmental credentials and efforts related to designing, sourcing and manufacturing eco-friendly products as market differentiators in the competitive consumer goods marketplace.

Solution

Intertek's Green Leaf Mark is a consumer product and systems verification that validates that your environmental claims have been independently verified and can thus be used to enhance the marketability of your product. With the Intertek Green Leaf Mark, manufacturers, brands and retailers can provide business clients and consumers with the confidence that environmental claims concerning their product(s) have been verified by an international, independent third-party testing, auditing and certification body.

The current scope of the Green Leaf Tested Mark includes:

- Biodegradability
- Life Cycle Assessment
- Recycled Content
- ECO Claim

Biodegradability

Intertek Green Leaf Verified Mark – Biodegradability requires testing of the biodegradability of the product based on ASTM D6691 and ASTM D5511.

Life Cycle Assessment

Intertek Green Leaf Verified Mark – Life Cycle Assessment is a tool for quantifying the environmental impact of a product. It helps to reveal the factors and parameters that can lead to the worst environmental impacts so as to generate solutions for improvement. It enables the comparison of environmental performance of products and can also be used to facilitate green design.

Recycled Content

Intertek Green Leaf Verified Mark – Recycle Content is a service validating that recycled content claims have been independently verified by Intertek. It involves a simple, straightforward three-step process. Once you complete the verification and attain the required level, you can use the Mark to educate and communicate to consumers about the

recycled content attributes of your products, your environmental policies and your brand's commitment to designing, sourcing and manufacturing eco-friendly products.

ECO Claim

The Intertek Green Leaf Verified Mark – ECO Claim is conducted based on REACH and other worldwide accepted standards for chemicals. The testing items under this service include, but are not limited to, formaldehyde, cleavable arylamines, APs/APEOs, and Extractable Heavy Metals, etc.

Benefits

With the Green Leaf Mark, you will raise your profile as an environmentally conscious organization and increase your brand value to your customers. The Green Leaf Mark logo can be directly printed on your product's packaging or tag, and used as a communication tool on your website or at the point of sales to reinforce your green claims.

Flexibility

Intertek's Green Leaf Mark offers flexibility because it can be used to address multiple environmental regulations. It is as easy as starting with only one environmental claim and then building green credentials using the Green Leaf Mark as a multi-attribute mark.

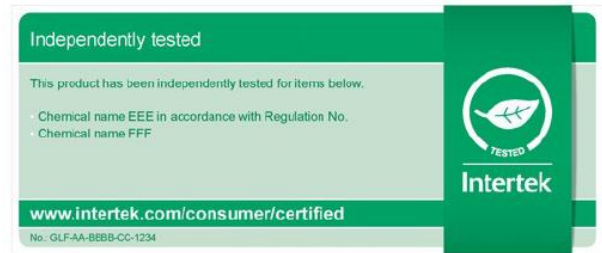
SUSTAINABILITY SOLUTION

RECYCLED CONTENT LABEL/MARK



Green Leaf Mark Database

Once your claims have been validated, your product will appear on Intertek's website showing validated products to enable buyers and consumers who are looking for third-party validated claims to get quick and easy access to information about your product. New communication technologies such as a QR barcode can also be incorporated to include content used for consumer education.



Green Leaf Mark Process

This is a straightforward, three-step process. Once you achieve the relevant requirements, you can use the Green Leaf Mark to educate and communicate to consumers about the sustainable attributes of your products, your environmental policies and your brand's commitment to designing, sourcing and manufacturing eco-friendly products.

Why Intertek Vietnam?

- One of the first commercial quality assurance organizations in Vietnam with 25+ years of unmatched knowledge
- End-to-end Total Quality Assurance Solutions in Assurance, Testing, Inspection and Certification
- Total Quality Assurance Customer Promise: Precision, Pace and Passion
- Innovative and bespoke solutions tailored to every customer's needs
- Super Chemical Centre with 300+ Chemists providing professional chemical-testing services
- Well recognized by global brands, retailers and buyers

The Green Leaf Mark Three-Step Process

Application	Evaluation & Testing	Granting CoC
<ul style="list-style-type: none"> • Claim(s) • Products/articles • Documentation • Type of verification • Number of factories • Identify label/mark 	<ul style="list-style-type: none"> • Documentation review, on-site audits or testing • Delivery of report • Review and evaluation of testing or auditing reports • Transmission of completed evaluation and testing and auditing reports 	<ul style="list-style-type: none"> • CoC (Certificate of Conformity) • Green Leaf Mark testing and verification • Update database • Valid for up to 1 year

FOR MORE INFORMATION

Softlines
General Inquiries

+ 84 28 73051088

web.iao-vnm@intertek.com

intertek.com